

Coca-Cola



ridge  
to  
river

FEATURING



OBSTACLE COURSE

Coca-Cola

# JR. Ridge 2 River

## May 21st



NEW THIS YEAR!

KIDS AGES 5 - 16 YEARS OLD

EXTENDED CYCLING & RUNNING LEGS FOR AGES 13 - 16

FREE  
RACE PHOTO

FREE  
T-SHIRTS



Run      Kayak      Bike      Obstacle Course  
Sprint To The Finish

REGISTER TODAY  
509-662-3461  
OR ONLINE



Proceeds support Community  
Volunteers With RSVP  
A United Way Member Agency



www.ncwdigital.com

# WWW.R2R.ORG



## Coca-Cola's Jr. Ridge to River Relay Race

R.S.V.P. is proud and excited to announce "The 12<sup>th</sup> annual 2011 Jr. Ridge To River" Title Sponsor , Coca-Cola of Wenatchee.

The Coca-Cola's Jr. Ridge to River Relay Race is for kids ages 5-16 with an increase this year of the age limit from 13 to 16. We have added extended running and cycling courses for the 13 – 14 and 15 – 16 age groups. This event will be held in Walla Walla Point Park on Saturday, May 21, 2011, starting at 10:00 A.M. This later than normal date was selected to help provide the most enjoyable experience possible for the kids while anticipating better weather with warmer temperatures.

**Our goal this year is to have over 1,000 kids participating in this great event with their parents there as spectators!**

Kids will run, paddle, bike, and navigate an obstacle course, and then team sprint to the finish. Registration is now available online at [www.r2r.org](http://www.r2r.org). Coca-Cola for years has expressed a great interest for the title sponsorship for the Jr. Race and has always been a big supporter for both the Adult and Jr. Races. Shawn Clodfelder of Coca-Cola is excited to make the 2011 Jr. Ridge To River one of the best ever and has great ideas for new promotional activities to insure a great event for the youth of our region.

We have put together several possible sponsorship packages for you to choose from. If you wish to be a Sponsor, please review the sponsorship package and fill out the pledge form and return to RSVP prior to March 1, 2011... (If Sponsorships are paid prior to December 31, 2010, subtract 20% from your Sponsor amount) The proposed Sponsorships will allow both entities to build and develop a mutually-beneficial relationship and will maximize sponsorship value. We believe the opportunity for RSVP to offer this great event is a true win-win for both organizations and we are excited to begin brainstorming how we may maximize our efforts. Please take some time to carefully consider the attached proposals. We appreciate your involvement in these wonderful non-profit community activities. We ask that you complete and return the enclosed pledge form by December 31, 2010 or no later than March 1, 2011 so that we may begin including you as a sponsor. Should you have any questions, don't hesitate to contact me directly at 662-3461.

Here's to a great year!

Thank You,  
Brian Ropp

# EVENT SPONSORSHIPS

## GOLD SPONSOR

**\$1500.00 +**

**\$1200.00 if paid before 12/31/2010**

- One Free Team registration JR. R2R
- Business listing in racer packet mailings
- Listing in thank you ad in the Wenatchee World
- Web site logo & link on JR. R2R Web site sponsor page
- Web site logo & link on NCW SPORTS EVENTS Web site page
- JR. R2R exhibitor booth space reserved at the finish line
- \*A Free Banner provided by Coca-Cola with your company information with placement at entrance to park or location of your choice around the race course (first come first serve)
- Team bag flier insert JR. R2R
- Official JR. R2R shirt with your logo

## BUSINESS SPONSOR

**\$500.00 +**

**\$400.00 if paid before 12/31/2010**

- One Free Team registration JR. R2R
- Business listing in racer packet mailings
- Listing in thank you ad in the Wenatchee World
- Web site logo & link on JR. R2R Web site sponsor page
- Web site logo & link on NCW SPORTS EVENTS Web site page
- JR. R2R exhibitor booth space reserved at the finish line
- \*A Free Banner provided by Coca-Cola with your company information with placement at location of your choice around the race course (first come first serve)
- Team bag flier insert JR. R2R
- Official JR. R2R shirt with your logo

## **TEAM SPONSOR**

**\$250.00 +**

**\$200.00 if paid before 12/31/2010**

- Listing in thank you ad in the Wenatchee World
- Web site logo & link on NCW SPORTS EVENTS Web site page
- Team bag flier insert JR. R2R
- Free JR. R2R shirt

**FAMILY SPONSOR: \$100.00 +**  
**INDIVIDUAL SPONSOR: \$50+**

- Free JR. R2R shirt

\*Your Sponsorship payment and the information to be included on your Free Banner must be received by March 1, 2011 to R.S.V.P.

**CONTACT BRIAN ROPP FOR EVENT SPONSORSHIP OPPORTUNITIES:**  
**Phone: 509-662-3461 Email: bropp@aol.com**

# PLEDGE FORM

<b>Company</b>	
<b>Name</b>	
<b>Address1</b>	
<b>Address2</b>	
<b>City</b>	
<b>State</b>	
<b>Zip</b>	
<b>Home Phone</b>	
<b>Work Phone</b>	
<b>Email</b>	
<b>Website</b>	
<b>Payment Attached</b>	Yes <input type="checkbox"/> No <input type="checkbox"/>
<b>Sponsor Payment Amount</b>	\$
<b>Please Invoice Me</b>	Yes <input type="checkbox"/> No <input type="checkbox"/>
<b>Please Charge My Credit Card</b>	Visa <input type="checkbox"/> MasterCard <input type="checkbox"/>
<b>Name On Card</b>	
<b>Card Number</b>	
<b>Expiration Date</b>	
<b>Shirt Size If Applicable</b>	2XL <input type="checkbox"/> XL <input type="checkbox"/> LG <input type="checkbox"/> MED <input type="checkbox"/> SM <input type="checkbox"/>

**Please mail payment to:**  
**RSVP**  
**1312-A Maple**  
**Wenatchee, WA 98801**