



Coca-Cola's Jr. Ridge to River Relay Race

R.S.V.P. is proud and excited to announce "The 11th annual 2010 Jr. Ridge To River" new title sponsor, Coca-Cola of Wenatchee.

The Coca-Cola's Jr. Ridge to River Relay Race is for kids ages 5-13 with an increase this year of the age limit from 12 to 13. This event will be held in Walla Walla Point Park on Saturday, May 22, 2010, starting at 10:00 A.M. This later than normal date was selected to help provide the most enjoyable experience possible for the kids while anticipating better weather with warmer temperatures.

Our goal this year is to have over 1,000 kids participating in this great event with their parents there as spectators!

Kids will run, paddle, bike, and navigate an obstacle course, and then team sprint to the finish. Registration is now available online at www.r2r.org. Coca-Cola for years has expressed a great interest for the title sponsorship for the Jr. Race and has always been a big supporter for both the Adult and Jr. Races. Shawn Clodfelder of Coca-Cola is excited to make the 2010 Jr. Ridge To River one of the best ever and has great ideas for new promotional activities to insure a great event for the youth of our region.

The 30th Anniversary of The Adult Ridge To River Relay Race is canceled for 2010. Timing conflicts, course changes and shortness of time to revise the Adult Race for 2010 prohibits the proper organization and promotion for a successful event. The event still remains within the hearts and spirits of many northwest organizers and participants and will be strongly considered for 2011.

We have put together several possible sponsorship packages for you to choose from. If you wish to be a Sponsor, please review the sponsorship package and fill out the pledge form and return to RSVP prior to March 1, 2010... The proposed Sponsorships will allow both entities to build and develop a mutually-beneficial relationship and will maximize sponsorship value.

We believe the opportunity for RSVP to offer this great event is a true win-win for both organizations and we are excited to begin brainstorming how we may maximize our efforts. Please take some time to carefully consider the attached proposals. We appreciate your involvement in these wonderful non-profit community activities. We ask that you complete and return the enclosed pledge form by March 1, 2010 so that we may begin including you as a sponsor. Should you have any questions, don't hesitate to contact me directly at 670-2808.

Here's to a great year!

Thank You,

Al Neace,
JR. R2R Marketing Director

EVENT SPONSORSHIPS

GOLD SPONSOR

\$1500.00 +

- One Free Team registration JR. R2R
- Business listing in racer packet mailings
- Listing in thank you ad in the Wenatchee World
- Web site logo & link on JR. R2R Web site sponsor page
- Web site logo & link on NCW SPORTS EVENTS Web site page
- JR. R2R exhibitor booth space reserved at the finish line
- *A Free Banner provided by Coca-Cola with your company information with placement at entrance to park or location of your choice around the race course (first come first serve)
- Team bag flier insert JR. R2R
- Official JR. R2R shirt with your logo

BUSINESS SPONSOR

\$500.00 +

- One Free Team registration JR. R2R
- Business listing in racer packet mailings
- Listing in thank you ad in the Wenatchee World
- Web site logo & link on JR. R2R Web site sponsor page
- Web site logo & link on NCW SPORTS EVENTS Web site page
- JR. R2R exhibitor booth space reserved at the finish line
- *A Free Banner provided by Coca-Cola with your company information with placement at location of your choice around the race course (first come first serve)
- Team bag flier insert JR. R2R
- Official JR. R2R shirt with your logo

TEAM SPONSOR

\$250.00 +

- Listing in thank you ad in the Wenatchee World
- Web site logo & link on NCW SPORTS EVENTS Web site page
- Team bag flier insert JR. R2R
- Free JR. R2R shirt

FAMILY SPONSOR: \$100.00 +

INDIVIDUAL SPONSOR: \$50+

- Free JR. R2R shirt

*Your Sponsorship payment and the information to be included on your Free Banner must be received by March 1, 2010 to R.S.V.P.

CONTACT AL NEACE FOR EVENT SPONSORSHIP OPPORTUNITIES:
Phone: 509-670-2808 Email: al@ncwdigital.com

PLEDGE FORM

Company	
Name	
Address1	
Address2	
City	
State	
Zip	
Home Phone	
Work Phone	
Email	
Website	
Payment Attached	Yes <input type="checkbox"/> No <input type="checkbox"/>
Sponsor Payment Amount	\$
Please Invoice Me	Yes <input type="checkbox"/> No <input type="checkbox"/>
Please Charge My Credit Card	Visa <input type="checkbox"/> MasterCard <input type="checkbox"/>
Name On Card	
Card Number	
Expiration Date	
Shirt Size If Applicable	2XL <input type="checkbox"/> XL <input type="checkbox"/> LG <input type="checkbox"/> MED <input type="checkbox"/> SM <input type="checkbox"/>

**Please mail payment to:
RSVP
1312-A Maple
Wenatchee, WA 98801**

JR. R2R REGISTRATION FORM



COCA-COLA'S JR RIDGE 2 RIVER MAY 22ND

The Registration fee is \$75 per Team, \$50 per Tandem Team and \$35 per Solo Iron Racer.
Save \$5 for pre-registration before March 15th.
A \$20 late fee will be added if registered after May 1st.

**FREE
T-SHIRT**

**FREE
RACE PHOTO**

SELECT YOUR RACING CATEGORY
Please Check One Box

TEAM NAME: _____

Mail this Registration Form with
your payment to:
RSVP
1312-A Maple Street
Wenatchee, WA 98801

- | | | | | | | | |
|-------------|--------------------------|------------|--------------------------|-----------|--------------------------|------------------------------------|------------|
| IRON BOY | <input type="checkbox"/> | Ages 9-10 | <input type="checkbox"/> | Age 11 | <input type="checkbox"/> | Ages 12-13 | |
| IRON GIRL | <input type="checkbox"/> | Ages 9-10 | <input type="checkbox"/> | Age 11 | <input type="checkbox"/> | Ages 12-13 | |
| TANDEM | <input type="checkbox"/> | Ages 5-8 | <input type="checkbox"/> | Ages 9-11 | <input type="checkbox"/> | Ages 12-13 | |
| MIXED TEAM* | <input type="checkbox"/> | Ages 5-6 | <input type="checkbox"/> | Ages 7-8 | <input type="checkbox"/> | Ages 9-10 <input type="checkbox"/> | Ages 11-13 |
| BOYS TEAM | <input type="checkbox"/> | Ages 11-13 | Adult Contact _____ | | | | |
| GIRLS TEAM | <input type="checkbox"/> | Ages 11-13 | Address _____ | | | | |
| | | | E-mail _____ Phone _____ | | | | |

*Each team of 5 racers is in the age group of the oldest member on race day.

RUNNER TEAM OR IRON RACER

NAME _____ AGE _____ SCHOOL _____ PHONE NO. _____
ADDRESS _____ CITY _____ STATE _____ ZIP _____
PARENT/GUARDIAN SIGNATURE _____ E-MAIL _____

SHIRT SIZE: Youth Med (10-12) Youth LG (14-16) Adult M L XL 2X

PADDLER

NAME _____ AGE _____ SCHOOL _____ PHONE NO. _____
ADDRESS _____ CITY _____ STATE _____ ZIP _____
PARENT/GUARDIAN SIGNATURE _____ E-MAIL _____

SHIRT SIZE: Youth Med (10-12) Youth LG (14-16) Adult M L XL 2X

BIKER

NAME _____ AGE _____ SCHOOL _____ PHONE NO. _____
ADDRESS _____ CITY _____ STATE _____ ZIP _____
PARENT/GUARDIAN SIGNATURE _____ E-MAIL _____

SHIRT SIZE: Youth Med (10-12) Youth LG (14-16) Adult M L XL 2X

OBSTACLE COURSE

1 NAME _____ AGE _____ SCHOOL _____ PHONE NO. _____
ADDRESS _____ CITY _____ STATE _____ ZIP _____
PARENT/GUARDIAN SIGNATURE _____ E-MAIL _____

SHIRT SIZE: Youth Med (10-12) Youth LG (14-16) Adult M L XL 2X

2 NAME _____ AGE _____ SCHOOL _____ PHONE NO. _____
ADDRESS _____ CITY _____ STATE _____ ZIP _____
PARENT/GUARDIAN SIGNATURE _____ E-MAIL _____

SHIRT SIZE: Youth Med (10-12) Youth LG (14-16) Adult M L XL 2X